



International Test Conference

WORLD'S PREMIER ELECTRONICS TEST CONFERENCE

November 3-8, 2024

Hilton San Diego Bayfront

San Diego, CA, USA

www.itctestweek.org



Philadelphia Section

ITC 2024

Exhibitor & Supporter Prospectus



INTERNATIONAL TEST CONFERENCE

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ITC 2024

International Test Conference, the cornerstone of TestWeek™ events, is the world's premier conference dedicated to the electronic test of devices, boards and systems-covering the complete cycle from design verification, test, diagnosis, failure analysis and back to process and design improvement.

At ITC, test and design professionals can confront the challenges the industry faces and learn how these challenges are being addressed by the combined efforts of academia, design tool and equipment suppliers, designers, and test engineers.

Event At-A-Glance

Tuesday Nov 5:

Opening Remarks
Keynote
Sessions
Diamond Support
Presentation
Corporate Forum

Wednesday Nov 6:

Keynote
Visionary Talk
Sessions
Posters

Thursday Nov 7:

Keynote
Visionary Talk
Sessions

More details will be
available at

www.itctestweek.org



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Why Become a Supporter?

IEEE ITC provides various ways for supporters to help improve the community while gaining exposure as well as other benefits which include:

- Meet conference participants from around the world—potential customers and collaborators—leading researchers from government, industry, and academia who specialize in electronic testing and related fields.
- Gain worldwide recognition and visibility for your brand with expanded virtual branding opportunities.
- Promote your organization in the official conference materials. Your organization name, logo, and website will be added to the conference proceedings, the final program, and the conference website.
- Receive complimentary registrations enabling your company to reach potential customers and recruit potential candidates.

IEEE ITC attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them at IEEE ITC 2024!

Contact us: Chen-Huan Chiang,
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Supporter Packages

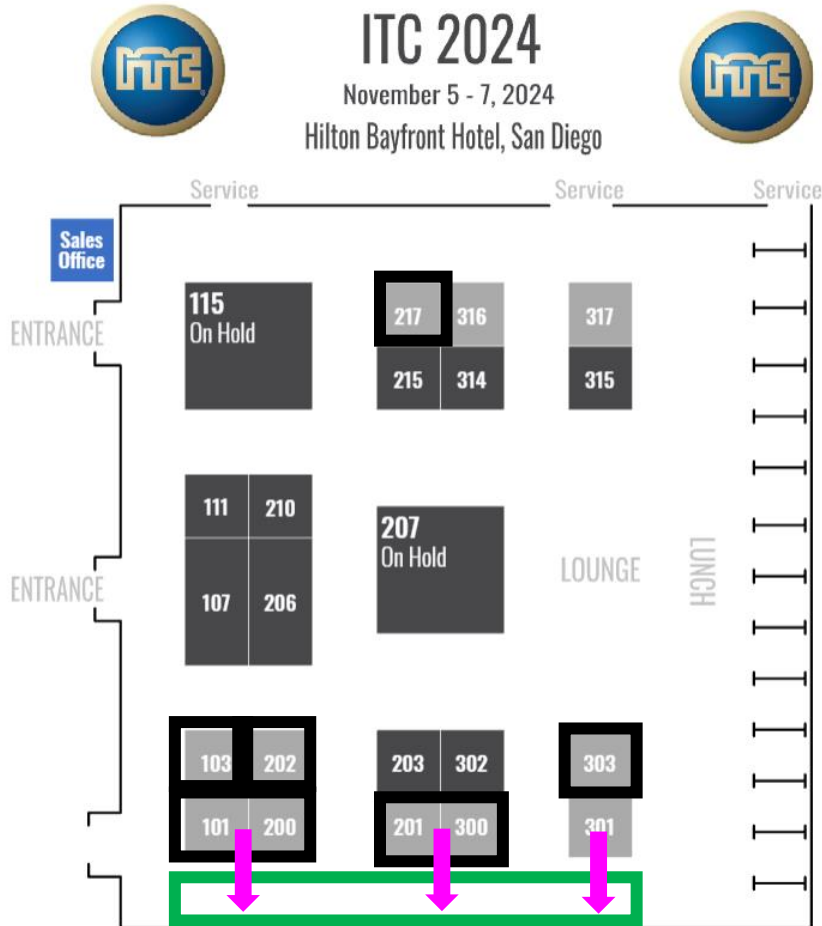
	Diamond (\$25,000)	Platinum (\$13,500)	Gold (\$9,500)	Silver (\$6,000)
Quantity limited to	One	Four	-	-
Compliment ITC full conference registration	8	4	2	1
Prominent position in all logo displays	Yes	-	-	-
Welcome Reception logo display	Yes	Yes	-	-
ITC souvenir logo display	Yes	Yes	Yes	Yes
Supporter recognition on ITC website homepage, Conference Guide, Conference Proceedings, Press Releases, ITC promotion emails, and Plenary Session	Yes	Yes	Yes	-
Supporter recognition on secondary position on ITC website homepage and Plenary Session	-	-	-	Yes
Ad page in at-conference guide	Full	Full	1/2	1/2
Connection to attendee list (opt-ins only) after event	Yes	Yes	Yes	-
Display of company banner in convention center (location)	Prime	Prime	Yes	Yes
X-minute presentation in Supporter Forum (embedded within ITC regular program)	60 min	20 min	-	-
One pre-conference email blast to registered attendees (opt-in)	Yes	Yes	-	-



Exhibitor Packages

	Lite Exhibitor	Exhibitor	Featured Exhibitor	Esteemed Exhibitor
Early Bird Pricing (if sign up at ITC2023)	\$3,500	\$7,000	\$14,000	\$24,000
Regular Pricing*	\$4,100	\$8,200	\$16,400	\$28,000
Complimentary ITC Registration	2	2	4	8
Booths	1	2	4	8
Connection to attendee list (opt-ins only) after event	Yes	Yes	Yes	Yes
Listing in pre and post conference product highlight (non- exclusive)	-	-	Yes	Yes
* 20% down within a month after signing up. Total due by 10/04/2024.				

Exhibit Booth Floor Layout (@ Hilton Bayfront)



- Booth 107: MCCC
- Booth 115: Synopsys
- Booth 207: Siemens
- Booth 111: Roos
- Booth 215: TDK-Lambda
- Booth 210: Ironwoods
- Booth 206: Advantest
- Booth 314: Salland
- Booth 315: TESEC
- Booth 302: TSSI
- Booth 203: ELES
- Booth 303: Elevate Semiconductor
- Booth 202: National Instruments
- Booth 103: yieldHUB
- Booth 101/200: Chroma
- Booth 217: Brooks Automation
- Booth 201/300: DR Yield

Support ITC today!

Contact us:

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More details:

www.itctestweek.org/exhibiting-at-itc

